

KEY DELIVERABLES AND SUBMISSION GUIDELINES

GUIDELINES: THEMES FOR TV AND RADIO PRODUCTION 2020-21

Themes	Nos of production
Elimination of Mother to Child Transmission (EMTCT & SYPHILLIS)	4
Youth and HIV	4
Stigma and Discrimination	4
Total	12

EMTCT & SYPHILLIS

- 1. HIV & Syphilis testing by all pregnant mothers.**
 - Importance of HIV & Syphilis & testing, follow up on Treatment and Counseling.
- 2. Importance of taking ART by the pregnant women.**
 - Prevent HIV transmission to the baby, lifelong ART for healthy life of the mother.
- 3. Need for ANC (Antenatal checkup)& Institutional delivery**
 - Safe delivery of the baby
- 4. Post partum care of the mother and HIV exposed baby:**
 - Key focus areas: Immunization, Opportunistic Infections (OI) drugs, Feeding, Early Infant Diagnosis (EID), administration of ARV prophylaxis , and nutritional diet and importance of taking ART (Mother) and follow up of infants till 18 months.

Youth and HIV

- 1. Red Ribbon Club**
 - Focusing RRC in the colleges, its role and activities, encouraging the young people to join the club and the benefits.
- 2. Basics of HIV and prevention**
 - Encouraging the young people to know the facts about HIV routes of HIV transmission and Prevention to stay away from HIV.
- 3. Role of Youth in HIV prevention**
 - Role and responsibility of youth in HIV prevention; by knowing the facts, creating awareness/sharing of information/knowledge to friends and family.
- 4. Condom & STI/RTI**
 - Focus on ABC: Abstinence from Sex before marriage, Being Faithful to one Partner or using condom. Importance of condom usage in HIV and STI prevention

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Stigma and Discrimination (4 Topics)

- Myths and misconception about HIV & AIDS
- Facts about HIV & AIDS
- Overcoming stigma and discrimination against People Living with HIV
- Love, care, and support for people living with HIV

KEY DELIVERABLES AN SUBMISSION GUIDELINES

Deliverables	Submission Guidelines
<ul style="list-style-type: none">• One copy of the script with the title of the TV/Radio program and date of submission mentioned on top of the document.• CV/Bio-data• Work Experience certificate.• The scanned copies of the documents with proper seal and signature of the firm/agency should be emailed to iecnagalandsacs@gmail.com on or before 27th of July 2020 addressed to the Project Director, NSACS.	<ol style="list-style-type: none">1. The script needs to be prefaced by the following:<ul style="list-style-type: none">• The duration of the short TV/Radio program is 5 minutes.• Synopsis of the TV/Radio program, encapsulating the key intended takes away from the audience.• Key information that will be featured in the program.• The script of the short film/radio program, maybe based on enactment of the theme (animation/ any innovative formative) . However, if there is better way/idea to approach the theme, the same maybe shared.2. The Script needs to provide a visual and aural narrative of the program; its treatment and details of narrative and stylistic devices to be used. (TV). (The script cannot be a literal representation of the finished program. It is indicative and represents the aspirations of the Director from the program) <p>Important note:</p> <ul style="list-style-type: none">• Selection of Producer/Production Agency will be done based on the script, concept and previous work experience with NSACS.• Interested production agency may opt. for only one format i.e. TV or Radio format.• The available budget for production of one TV program is Rs. 80,000 /- (Rupees Eighty Thousand Only).• The available budget for production of one radio program is Rs. 20, 000/- (Rupees Twenty Thousand Only).

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TV FILM PRODUCTION DETAILS

THEME	TOPIC	NO. OF TV	AMOUNT
EMTCT & SYPHILLIS	HIV & Syphilis testing by all pregnant mothers: Importance of HIV & Syphilis & testing, follow up on Treatment and Counseling.	1	80,000
	Importance of taking ART by the pregnant women.: Prevent HIV transmission to the baby, lifelong ART for healthy life of the mother.	1	80,000
	Need for ANC (Antenatal checkup)& Institutional delivery Safe delivery of the baby	1	80,000
	Post partum care of the mother and HIV exposed baby: Key focus areas: Immunization, Opportunistic Infections (OI) drugs, Feeding, Early Infant Diagnosis (EID), administration of ARV prophylaxis , and nutritional diet and importance of taking ART (Mother) and follow up of infants till 18 months.	1	80,000
Youth and HIV	Red Ribbon Club Focusing RRC in the colleges, its role and activities, encouraging the young people to join the club and the benefits.	1	80,000
	Basics of HIV and prevention Encouraging the young people to know the facts about HIV routes of HIV transmission and Prevention to stay away from HIV.	1	80,000
	Role of Youth in HIV prevention Role and responsibility of youth in HIV prevention; by knowing the facts, creating awareness/sharing of information/knowledge to friends and family.	1	80,000
	Condom & STI/RTI Focus on ABC: Abstinence from Sex before marriage, Being Faithful to one Partner or using condom. Importance of condom usage in HIV and STI prevention.	1	80,000
Stigma and Discrimination (4 Topics)	Myths and misconception about HIV & AIDS	1	80,000
	Facts about HIV & AIDS	1	80,000
	Overcoming stigma and discrimination	1	80,000
	Love, care, and support for people living with HIV	1	80,000
Total		12	

KEY DELIVERABLES AND SUBMISSION GUIDELINES

RADIO PROGRAMS PRODUCTION DETAILS

THEME	TOPIC	NO. OF RADIO PROGRAMS	AMOUNT
EMTCT & SYPHILLIS	HIV & Syphilis testing by all pregnant mothers: Importance of HIV & Syphilis & testing, follow up on Treatment and Counseling.	1	20, 000
	Importance of taking ART by the pregnant women.: Prevent HIV transmission to the baby, lifelong ART for healthy life of the mother.	1	20, 000
	Need for ANC (Antenatal checkup)& Institutional delivery Safe delivery of the baby	1	20, 000
	Post partum care of the mother and HIV exposed baby: Key focus areas: Immunization, Opportunistic Infections (OI) drugs, Feeding, Early Infant Diagnosis (EID), administration of ARV prophylaxis , and nutritional diet and importance of taking ART (Mother) and follow up of infants till 18 months.	1	20, 000
Youth and HIV	Red Ribbon Club Focusing RRC in the colleges, its role and activities, encouraging the young people to join the club and the benefits.	1	20, 000
	Basics of HIV and prevention Encouraging the young people to know the facts about HIV routes of HIV transmission and Prevention to stay away from HIV.	1	20, 000
	Role of Youth in HIV prevention Role and responsibility of youth in HIV prevention; by knowing the facts, creating awareness/sharing of information/knowledge to friends and family.	1	20, 000
	Condom & STI/RTI Focus on ABC: Abstinence from Sex before marriage, Being Faithful to one Partner or using condom. Importance of condom usage in HIV and STI prevention.	1	20, 000
Stigma and Discrimination (4 Topics)	Myths and misconception about HIV & AIDS	1	20, 000
	Facts about HIV & AIDS	1	20, 000
	Overcoming stigma and discrimination	1	20, 000
	Love, care, and support for people living with HIV	1	20, 000
Total		12	