

## **NSACS ONLINE PHOTOGRAPHY COMPETITION 2020-21**

#PhotographersAgainstAIDS

### **Brief:**

Are you a professional photographer in Nagaland who believes in the power of using creative photography to raise awareness about social issues?

Do you want to use your talents to inform young people about abstinence from sex till marriage or the importance of safe sex to prevent them from getting infected with HIV or to get on treatment if they should be HIV+ so they can't infect others?

Do you wish to help reduce stigma & discrimination against people living with HIV through your photographs to create a stigma and discrimination free environment and to provide equal opportunities for all?

Do you want to be part of the movement to help eliminate mother to child transmission of HIV to ensure that every child is born HIV free and help create an HIV free generation?

Then this competition might be for you! Send your entry by 20<sup>th</sup> of January, 2021 by sending us your photographs to [iecnagalandsacs@gmail.com](mailto:iecnagalandsacs@gmail.com).

### **Terms and conditions**

1. The online competition is open to all professional photographers in Nagaland.
2. Each of the 4 (four) themes will have the following categories: Winner, 1<sup>st</sup> runner up, 2<sup>nd</sup> runner up and 5 consolation prizes.
3. The photographer may submit photo(s) of more one theme.
4. The photograph should be titled and have a brief synopsis/description on the concept.
5. The content of the photograph should not be anti-NSACS in any form.
6. The content of the photograph should be original.
7. Upon selection, the same will become absolute property of NSACS. The photographer shall have no rights to use it in any other manner, directly for himself/herself or for any other person or agency.

### **Deliverables**

1. The photograph must be shot using professional camera/DSLR.
2. The photograph should be submitted in JPEG or TIFF format with 300 dpi.
3. Images should be no smaller than 5MB and no larger than 10MB.
4. The photograph may be shot using natural lighting or artificial lighting.
5. The photograph may be candid or may be posed. Portraits using models will also be accepted.
6. All images must be saved in the RGB color mode and EXIF data must be left in the image file.
7. Digital manipulation/photoshop-ing of the images is prohibited.
8. The photograph should be submitted along with a caption/description.
9. One-page bio-data of the photographer with complete contact details should

- be submitted along with the entry form. Entry format is enclosed.
10. The Red Ribbon (which is the universal symbol of awareness and support for people living with HIV) may be used in any part of the photograph.
  11. Consent form of the model (for using his/her image in any of the promotion material for HIV prevention, should be submitted. Format is enclosed.
  12. All entrants, if they are selected, must supply a high-resolution image/photograph suitable for printing or publication.
  13. A glossary of digital photography terms is available at <https://www.bhphotovideo.com/explora/photography/tips-and-solutions/a-glossary-of-digital-photography-terms>

### **Themes:**

#### **1. Stigma & Discrimination**

Stigma and discrimination faced by people living with HIV is the biggest obstacle in the way of effective responses to HIV. Stigma is still prevalent against the people infected and affected with HIV especially, at work place, healthcare settings and educational institutions.

#### **The image should depict**

- Love, care and support towards the people living with HIV including children Living with HIV.

#### **2. Elimination of Mother to Child Transmission (EMTCT):**

A pregnant HIV woman can prevent the transmission of HIV to the baby. Every pregnant woman should get tested for HIV during the first three month of Pregnancy and if detected HIV+, get free treatment and counseling services to ensure that her baby is born HIV free.

#### **The image should depict:**

- Pregnant mother/Mother and baby having the concern and responsibility to prevent HIV transmission to the baby.

#### **3. HIV & Youth**

Young people's risk of becoming newly infected with HIV is closely correlated with age of sexual debut. Abstinence from sexual intercourse and delayed initiation of sexual behavior are among the central aims of HIV prevention efforts for young people. Increasing access to prevention services, including prevention education and access to condoms are essential for young people who are sexually active.

#### **The image should depict**

- Adopting safe behavior practices and staying away from risky behavior practices to prevent transmission of HIV and STIs (Sexually Transmitted Infections).

#### **4. Importance of HIV testing and taking ART treatment by HIV positive person**

HIV testing is the only gateway to prevention and treatment. Everyone should know their HIV status so that if found negative, they can continue to practice safe behavior and remain negative. If detected positive, they can seek early treatment. HIV positive person taking ART medicine regularly and adhering to the regimen enables him/her to live a long and healthy life and prevents further transmission of the Virus.

#### **The image should depict:**

- Promoting ART treatment and adherence
- Promoting HIV testing