

# Digital Comic Challenge 2026

HIV & STI Awareness

Your Story. Your Art. Your Voice.



First Prize : 30,000/-

Second Prize : 25,000/-

Third Prize : 20,000/-

Two Consolation Prizes : 15000/- each

Participation Certificate for all entries

Residents of Nagaland | Age : 15 to 25 years

## Choose one of the following themes:

1. HIV and STI basics (Transmission and Prevention)
2. Know your HIV Status (Importance of HIV Testing)
3. Facts vs Myths about HIV & STIs
4. Importance of ART
5. Elimination of Vertical Transmission of HIV, Syphilis & Hepatitis B
6. HIV-related Stigma & Discrimination

- Download the guidelines and entry form : [www.nsacs.nagaland.gov.in](http://www.nsacs.nagaland.gov.in)
  - Submit your artwork & completed entry form to: [iecnagalandsacs@gmail.com](mailto:iecnagalandsacs@gmail.com)
- Submission Deadline : 31<sup>st</sup> July, 2026

## **GUIDELINES**

### **Digital Comic Art Competition on HIV & Sexually Transmitted Infections (STIs) Awareness**

The competition aims to encourage participants to create original digital comic strips that communicate key messages on HIV prevention, testing, treatment, stigma reduction, and STI awareness in an informative, relatable, and visually appealing manner.

The Digital Comic Art Competition will serve as an innovative Information, Education and Communication (IEC) initiative that empowers youth to become advocates for HIV and STI awareness through digital storytelling. By combining creativity with accurate health messaging, the competition will help reduce stigma, encourage HIV testing and treatment, and foster informed decision-making among the public. The winning comics will also provide NSACS with engaging, youth-friendly IEC materials that can be disseminated across digital and community platforms, extending the impact of the campaign well beyond the competition itself.

#### **Theme**

**Participants may choose any one of the following sub-themes:**

- Know your HIV Status (Importance of HIV Testing)
- Elimination of Vertical Transmission of HIV and Syphilis (EVTHS)
- Facts vs Myths about HIV & STIs
- Basic facts about HIV and STIs (Routes of HIV transmission and prevention)
- HIV related stigma and discrimination
- Importance of ART treatment

#### **Target Participants**

\* Residence of Nagaland. Age limit: 15 to 25 years

#### **Competition Guidelines: Participants shall:**

- Submit an original digital comic.
- Provide a suitable title to the story
- Create a comic consisting of 4 panels.
- Include a clear storyline
- Use English, Nagamese (with English translation where applicable).
- Ensure scientific accuracy based on National AIDS Control Programme guidelines.
- Avoid offensive, discriminatory, or misleading content.
- Submit artwork in **JPEG, PNG or PDF** format.
- Send the entry to [iecnagalandsacs](mailto:iecnagalandsacs) on or before 31<sup>st</sup> of July 2026
- Submit along with the submission form. Download the form from the website of [nsacs.nagaland.gov.in](http://nsacs.nagaland.gov.in)

#### **Prize money**

- **First Prize** : 30,000/-
- **Second Prize** : 25,000/-

- **Third Prize** :20,000/-
- **Two Consolation Prizes:** 15,000/- each
- Certificate of Participation for all eligible participants.

\* Winning entries will be featured on NSACS social media platforms, IEC materials, exhibitions, and awareness campaigns with due credit to the artists.

\* Winners will be further engaged (as and when required) to create creatives for

## DIGITAL COMIC ART COMPETITION ON HIV & STI AWARENESS

### ENTRY SUBMISSION FORM

#### PART A: PARTICIPANT DETAILS

| Particulars                                                | Details |
|------------------------------------------------------------|---------|
| Full Name                                                  |         |
| Father's/Mother's/Guardian's Name                          |         |
| Date of Birth                                              |         |
| Age                                                        |         |
| Gender                                                     |         |
| Occupation                                                 |         |
| District                                                   |         |
| Full Postal Address                                        |         |
| PIN Code                                                   |         |
| Mobile Number                                              |         |
| Alternate Contact Number                                   |         |
| Email Address                                              |         |
| Adhaar card no (to be enclosed along with the application) |         |

#### PART B: SOCIAL MEDIA DETAILS

| Platform        | Username/Link |
|-----------------|---------------|
| Facebook        |               |
| Instagram       |               |
| X (Twitter)     |               |
| YouTube         |               |
| Other (Specify) |               |

#### PART C: ARTWORK DETAILS

| Particulars                                   | Details |
|-----------------------------------------------|---------|
| Title of Comic                                |         |
| Theme/Sub-theme Chosen                        |         |
| Language Used                                 |         |
| Number of Panels                              |         |
| Software/Tools Used                           |         |
| Brief Description of the Comic (50–100 words) |         |

### PART C: SUBMISSION DETAILS

| Particulars                | Details |
|----------------------------|---------|
| Date of Submission         |         |
| File Name Submitted        |         |
| File Format (JPEG/PNG/PDF) |         |
| Resolution (DPI)           |         |

### PART D: DECLARATION

I hereby declare that:

- ☐ The comic artwork submitted is my original creation.
  - ☐ The artwork has not been copied or generated from another person's copyrighted work.
  - ☐ The information provided in this form is true and correct.
  - ☐ I understand that NSACS reserves the right to use the submitted artwork for educational, awareness, publicity, and IEC purposes with due credit to the artist.
  - ☐ I agree to abide by all the rules and regulations of the competition.
- 

**Participant's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Place:** \_\_\_\_\_